

JoAMBER

JoAMBER is a name that is synonymous with words like multi-faceted, multi-talented & multimedia. Formerly known as Amber Felicia, this Latino Pop singing sensation has been performing for some 22 years and is equally proficient in the genres of Cumbia, Reggaeton, Country, R&B and Pop music.

A prolific songwriter, producer, arranger & music video director, **JoAMBER** has literally had to fight to maintain her unmitigated right to record, perform and continue her creative climb in the music industry; having survived abusive relationships at the controlling hands of insecure men, gang related violence brought to her front doorstep and unfortunate bouts of her own postpartum depression.

This soul singing survivor is the personification of radiance, resilience, and brilliance; as she takes full creative control of both her vocal arrangements, performance presentations, as well as her groundbreaking music videos.

Her debut CD release in July 2000, was entitled INTRODUCCION and put the industry on notice that a new femme fatale force in the Latin Pop field, had made her illustrious foray into the professional music business. Her second CD, PREMIADO released in 2002 and featured songs, which made it to various radio stations top 10 hit lists... and one even made it to number 1 ("QUE CREIAS").

This particular CD release also earned her nominations from radio stations and record stores as Entertainer of the Year, CD of the Year, and Song of the Year through the NM Hispano Entertainer's Association.

February 2011, she released her all-original R&B album project ("MY FIRST TIME"), shocking her fans with her soulful side. She followed up with an EP in 2014 ("CAPTIVATE MY MIND") that continued her legacy of creative consistency.

Currently, she has been releasing singles in R&B, Reggaeton / Cumbia style.

JoAMBER has won, to date, a total of 11 New Mexico Music Awards and has been featured on Estrella TV Tengo Talento Mucho Talento, with her latest single, "SOLA" burning up the charts and airwaves (89.1. KANW / Que Dice QDCE / KAMM) in and throughout New Mexico. Since this renaissance woman's work is never done, be assured that the best is yet to come!

www.JoAMBER.com